

Effective Date: November 21, 2025

Yves Rocher Armenia - <https://yves-rocher.am>

We value your privacy and are committed to being transparent about how we use cookies and similar technologies. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) by your browser when you visit a website. They help websites remember information about your visit - such as login status, preferences, and browsing activity - in order to improve your user experience.

2. Types of Cookies

Cookies can be categorized based on who sets them and their purpose:

- 2.1. **First-party cookies** - Set directly by <https://yves-rocher.am>
- 2.2. **Strictly necessary cookies** - Essential for the functioning of the website.
- 2.3. **Functional cookies** - Help enhance user experience by remembering user choices.
- 2.4. **Third-party cookies** - Set by external services that we may integrate (e.g., analytics or advertising providers in the future).

3. What Cookies Do We Use?

3.1. Strictly Necessary Cookies

These cookies are essential for the website to function properly and cannot be disabled.

They enable you to:

- 3.1.1. Log into your account
- 3.1.2. Place items in your cart and complete checkout
- 3.1.3. Maintain secure sessions

3.2. Functional Cookies

These cookies allow the site to remember your choices and provide enhanced functionality. For example:

- 3.2.1. Displaying or hiding banners and pop-ups
- 3.2.2. We do not currently use cookies for advertising or analytics purposes.

3.3. Third-Party Cookies

At present, we do not use any third-party cookies or tracking technologies (such as Google Analytics, Meta Pixel, etc.). If this changes, we will update this section to reflect the types and purposes of any third-party cookies used.

4. How to Manage or Disable Cookies

Although we do not yet provide in-site cookie controls, you can manage or disable cookies through your web browser settings. Please note that blocking necessary cookies may affect the core functionality of the website.

- 4.1. Instructions for managing cookies in popular browsers:
 - 4.1.1. [Chrome](#)
 - 4.1.2. [Firefox](#)
 - 4.1.3. [Safari](#)

5. Changes to This Cookie Policy

We may update or amend this Policy from time to time to reflect changes in our technologies, legal requirements, or operating procedures.

The updated version will always be available on this page with the effective date. We recommend reviewing this policy periodically.